

## THE INAUGURAL CONFERENCE OF THE ISRAELI SOCIETY FOR HEALTHTECH

כנס ההקמה של החברה הישראלית לטכנולוגיה עילית ברפואה

# Friday, July 31<sup>st</sup> 2020, 9:00–11:30, via Zoom

### Conference Program

#### 9:00–9:10 Connecting Med & Tech

Dr. Hedva Voliovitch  
The Israeli Society for HealthTech

#### 9:10–9:20 Greetings

Prof. Zion Hagay, President of the Israeli Medical Association

#### 9:20–9:50 Keynote lecture I

Prof. Gidi Rechavi, 2020 Israel Prize for Medical Science, Head – Sheba Cancer  
Research Center  
**Epitranscriptomics: From basic research to drug development**

#### 9:50–10:10 Keynote lecture II

Dr. Daniel Kraft, Chair of Exponential Medicine, Singularity University, California, USA  
**The Pandemic Acceleration of Health Tech Innovation**

#### 10:10–11:00 Panel: Getting our priorities right

Moderated by Dr. Miri Mizrahi Reuveni, Prof. Noah Liel Cohen and Prof. Eli Sprecher

Panel members:

Ms. Yael Baratz, Senior Partner & Chair of the Corporate & Licensing Group, Pearl Cohen

Prof. Eugene Kandel, CEO, Start-Up Nation Central

Dr. Itai Kela, Head of Healthtech Sector, Israel Innovation Authority

Mr. Ziv Ofek, Founder & CEO, MDClone

Prof. Gidi Paret, Director, Dept. of Pediatric Intensive Care, Sheba Medical Center,  
Former Chairman of the Scientific Council

Prof. Karl Skorecki, Dean, The Azrieli Faculty of Medicine, Bar-Ilan University

#### 11:00–11:10 Wrap-up

### Organizers and Founding Committee:

Dr. Hedva Voliovitch, Chair, The Israeli Society for HealthTech, Dr. Miri Mizrahi Reuveni,  
Maccabi Healthcare Services, Israel, Prof. Noah Liel Cohen, Ben Gurion University of the  
Negev, Beer Sheva, Israel, Prof. Eli Sprecher, Tel Aviv Sourasky Medical Center, Tel Aviv, Israel.

